

UNITED STATES OF AMERICA'S WISCONSIN & ILLINOIS PAGEANT



DELEGATE PACKET

YOU COULD BE NEXT! APPLY TODAY!

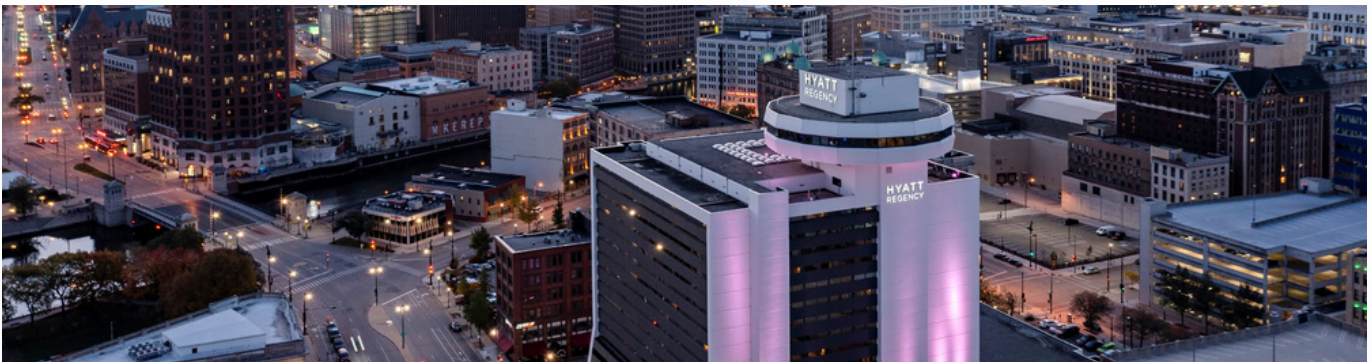
Teen (13-17)
Miss (18-28)
Ms. (29+)
Mrs. (18+)

Welcome to UNITED STATES of AMERICA'S WISCONSIN & ILLINOIS PAGEANT!

UNITED STATES of AMERICA PAGEANTS are designed to help women ACHIEVE their dreams and make them feel BEAUTIFUL inside and out! Our motto is to EMPOWER Women, INSPIRE others, and UPLIFT everyone! We focus on empowering women, promoting positive self-image and providing an avenue of achievement for today's modern woman. But more importantly we are an elite sisterhood that provides support and encouragement to inspire each delegate to be the best version of herself!

“There is no tool for development, more effective than the empowerment of women”-
Kofi Anna

HOST CITY AND HOTEL INFORMATION



Hyatt Regency Milwaukee

333 W Kilbourn Ave, Milwaukee, WI 53203
Link to reserve Room Block: COMING SOON

DATES: November 7-10th 2024

Thursday November 7th: Travel Day

Friday, November 8th: Check In, Orientation, Rehearsals, Queens Dinner

Saturday, November 9th: Competitions, rehearsals, final show

Sunday, November 10th: Winners photoshoot & contract signing

*Final schedule to be released 2 weeks before pageant

ELIGIBILITY REQUIREMENTS

Age Divisions:

TEEN:13-17

MISS: 18-28

MS.: 29+

MRS.:18+ (Married)



- 1. Is a U.S. citizen, naturalized or has been granted Permanent residency by the United States*
- 2. Is a resident, works, or goes to school in the state they are competing.*
- 3. Is a natural born female.*
- 4. Has never posed nude in film or print media.*
- 5. For Teen and Miss divisions – is not pregnant and has never given birth*
- 6. Must meet age and division requirements as of January 1st 2025*

WARDROBE REQUIREMENTS

Opening Number: Black cocktail dress or jumpsuit of your choice with silver, clear or nude colored shoes.

Interview Outfit- You will need a nice dress or skirt suit, something that reflects your style and personality. The outfit you select should be suitable for a job interview. Solid colors work best.

Swimsuit or (Fitness wear for Teen Division): You will have the choice to wear a one piece or a two-piece swimsuit. You will need clear or nude colored shoes. Wraps or sarongs are optional. No thongs will be allowed, and bottoms must provide adequate coverage. Teen Division must wear fitness wear, NOT a swimsuit.

Evening Gown- You will need a floor length formal dress, any style, any color. The value of the gown will not be evaluated. Select a dress that flatters your figure, complexion, and makes you feel beautiful!

PAGEANT SCHEDULE

Thursday - November 7th 2024

Travel Day

Friday - November 8th 2024

Morning — Check-In, Orientation, Group Activity

Afternoon — Rehearsals

Evening — Queens Farewell Dinner

** Meal Ticket Required, not included in entry fee. Family & Friends invited

Saturday - November 9th 2024

Morning — Interviews

Afternoon — Rehearsals

Late Afternoon — Tentative Prelims

Evening — Pageant Finals

Sunday - November 10th 2024

6:00AM- Hair & Makeup

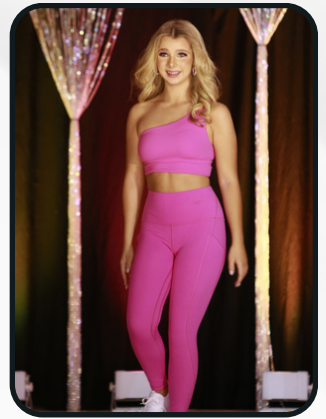
8:00AM- Contract Signing

9:00AM- Queens Photoshoot for Winners
only

- *Subject to Change. Final schedule will be sent out 2 weeks before the pageant*



AREAS OF COMPETITION



Personal Interview – 25% of Score

In this segment of the competition, each Delegate is judged individually by judges in round robin format. The Judges will have approximately three (3) minutes with each Delegate.

Judging Criteria:

Content of Judges Bio, Knowledge, Perception, Self-Expression, Spontaneity and Personality will be evaluated. Also important are the Use of Vocabulary, Voice, Appearance and Grooming. Here are some things the Judges will be thinking about:

How well did the Contestant answer the question in terms of content and knowledge?

How quickly was the contestant able to think on her feet?

How articulate and personable was she?

Swimsuit or Fitness Wear (Teen) - 25% of Score

Judging Criteria:

Confidence, Choice of Swimsuit, Poise, Posture and Execution of Movement will be evaluated. Here are some of the questions the Judges will be thinking about during this segment of the competition:

How well did the contestant model her swimsuit in terms of style and grace?

How well did the contestant's swimsuit flatter her particular figure?

How well did the contestant convey confidence with body type & choice of swimsuit?

AREAS OF COMPETITION



Evening Gown Competition – 25% of Score

Judging Criteria:

Confidence, Choice of Evening Gown, Poise, Posture, Personality, Charm, Style, Charisma, Grace, Execution, Overall Appearance and Stage Presence will be evaluated. Here are some of the questions the Judges will be thinking about during the Evening Gown Competition.

How well did the contestant model her gown in terms of technique and elegance?

How well did the contestant's gown flatter her figure?

How well did the contestant convey confidence with body type and choice of gown?

On-Stage Question - 25% of Score

**If 6 or more contestants are in a division, then top 3 will get onstage question. If 5 or less contestants are in the division, everyone will receive a question. The same question will be asked to each contestant per division.*

Judging Criteria:

Knowledge, Spontaneity, Personality, Vocabulary, Voice, Confidence, and Sense of Values will be evaluated. Here are some of the questions the Judges will be considering during the On-Stage Interview Competition:

How well did the contestant answer the question in terms of content and knowledge?

How quickly was the contestant able to think on her feet?

How articulate and personable was she?

In the event of a tie, the delegate with the higher interview score shall prevail as the winner. *Judge's decisions are FINAL!

Specialty Awards

Miss Congeniality - Per State

This special award is voted by the contestants and will be given to the young lady who most embodies sisterhood, gives support, and has good sportsmanship despite being in a competition.

People's Choice - Per State

Voting for this award will begin 3 weeks before the pageant. Voting costs are \$1 per vote. There will be no limit on votes per person. The winner will receive a portion of proceeds donated to their charity of choice, and a large check for presentation

Photogenic Award - Per Division

This award is presented to the contestant whose photo shows the most personality, beauty, fashion sense, and confidence.

Social Media Award - Per Division

This award is presented to the contestant who best used social media during her local reign to promote her platform and the USOA Pageant System.

Spirit of Pageantry - Per Division

This award is presented to the contestant who best embodies the spirit of pageantry in all forms and embraces the USOA Motto to Empower, Inspire, & Uplift!

PRIZE PACKAGE

***SUBJECT TO CHANGE**

\$10,000 PRIZE PACKAGE!!

- Crowned queen entry to national pageant (value \$2295.00)
- Official State title holder's embroidered sash & crown
- Winner Floral Bouquet
- National Contestant swag bag
- Full page contestant advertisement in the national program book
- Opening Number Dress (Mac Duggal)
- Opening number Shoes (Marc Defang)
- National program book
- National photo package (onstage competition photos)
- 3 nights accommodations at the Host Hotel, San Antonio Texas
- 2 provided meals per day at Nationals
- Six Flags Group Activity in San Antonio Texas
- Official UNITED STATES of AMERICA's Miss pageant shirt
- Disney Queens Trip
 - 3 night's accommodations in Florida, Disney Park Experiences, On-Site coaching for Nationals, Service Activity, and Disney gifts from Huf Productions
- Queens Photoshoot from Magic Dreams Productions
- 3 Mock Interview Sessions from Crowns & Flare Pageant Consulting
- Photoshoot on location in Illinois by Dazzleshot Images
- 1 Month of Fitness and Nutrition Coaching from Elite Training
- Hair & Makeup for Queens photoshoot provided by Yadira Amador
- Coaching Package for the National Competition provided by Crystal Cavey
- Gift Certificate for National Wardrobe from Dressed In Time (WI Only)
- Gift Certificate from Go Bling Yourself
- Gift Certificate & gift from Autumns Closet
- Autograph Cards from Dream Queen Pageant Designs
- Gift & Gift Card to use towards Custom Crown Case by Carissa Rusch
- 1 Life Coaching session from Best Self Warrior
- Runway coaching from The Powder Room
- Spray Tan by Kaili Harding
- 2 Spray Tans to use throughout during reign by PS. Beauty Lounge
- Pmergency kit & \$100 gift card for alterations from Dragonfly Creations



ENTRY FEE

Deadline: October 10th 2024

**\$695 Entry Fee
+ \$299 Ad Page Fee**

Includes:

- Official entry to participate in the State Competition
- Official local title holder's sash
- Official local title holder's tiara
- Full Page Contestant Spotlight Advertisement in the program Book
- Program Book
- Contestant Swag Bag
- Crowned Queens Full Paid Entry to National Pageant

Payment Information

Payment #1) \$195 Deposit due immediately! Reserves Local Title

Payment #2) \$250 Orders Sash and Crown

Payment #3) \$250 Ships Sash and Crown

Payment #4) \$299 Final Payment for Ad Page – Due October 10th 2024

ALL FEES ARE NON-REFUNDABLE AND NON-TRANSFERABLE

ALL FEES ARE DUE on October 10th 2024

Contact Director for Payment Methods

*A late fee of \$100 will be incurred if all required payments and documents are not received by the deadline





Check-List

Entry Fee Paid & Ad Page Fee Paid

Contract Signed

Contestant Ad Page artwork

Headshot submitted

Judges Bio Form (Email copy & Print 6 copies to bring at check-in)

Queens Dinner Tickets Purchased

Raffle Basket - bring to check-in

Hotel Booked

Copy of birth certificate or passport

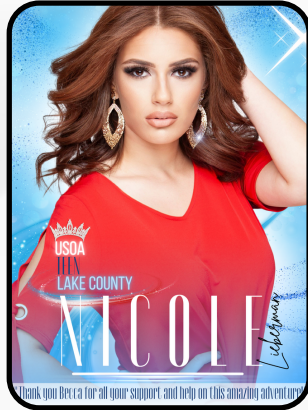
**Copy of marriage certificate or divorce decree
(Mrs. or Ms.)**

Optional: Photo Package

Optional: Booked Hair & Makeup

Wardrobe checklist: Check-In, Queens Dinner, Interview, Rehearsals,
Swim/Fitness wear, gown, Opening Number Black dress

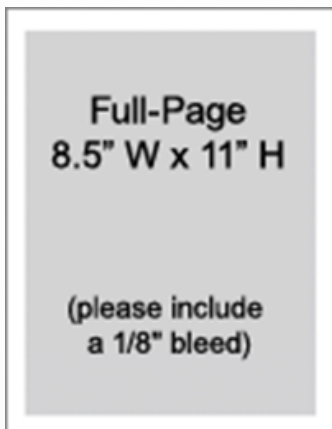
Required Ad Page



Each Contestant will need to have ONE FULL PAGE COLOR ADVERTISEMENT in the Program Book.

Email dreamqueenpageantproductions@gmail.com to hire for ad page design

Each ad sold after the mandatory page, the contestant will receive 50% back.



***Please submit in
PNG or JPEG
format**

Fundraising Program

*To help with the associated costs of competition you can sell **ADDITIONAL** advertisements in the program book and earn money! We have set up an incentive program for you to help offset your expenses. Listed below are the available advertisements, their costs, and the amount that you will receive for selling the advertisement! You will be provided a sponsorship letter to help you secure sponsors.*

Available Advertising in Official Pageant Program Book

*Sale Price for Sponsors is listed. The contestant will get 50% back. Example: Sell an Ad for the back cover, and receive \$300 back

Advertisement Cost for Sponsor Ad:

Back Cover: \$599

Inside Covers \$499

Two Page Spread \$399

Full Page \$299



DREAM QUEEN Pageant Designs



DREAM QUEEN

- PAGEANT AD PAGES
- AUTOGRAPH CARDS
- FLYERS & MORE!

CONTACT US

Dreamqueenpageantproductions@gmail.com



USOA WI & IL CHARITY DONATIONS

**** Bring a Raffle Basket or Silent Auction Item to Check-In****



USOA WISCONSIN & ILLINOIS HAS DONATED OVER \$9,000 TO CHARITY SINCE 2021.

WAYS WE CAN HELP:

- *People's Choice Voting: A Portion of proceeds will be donated to People's Choice Winners Charity*
- *Queens Dinner is a charity dinner! Each contestant will be required to bring a raffle basket at check-in. A portion of ticket sales will be donated to charity*

QUEENS DINNER

**** Bring a Raffle Basket or Silent Auction Item to Check-In****

FRIDAY, NOVEMBER 8TH 2024 @ 5:30PM

We will have a Queens Dinner to celebrate our outgoing queens and welcome all our delegates. Family and friends are ALL invited to this event! This is a ticketed event, everyone must purchase a dinner ticket to attend including delegates.

2024 Theme: 70's DISCO PARTY!



Tickets will go on sale 8-12 weeks before the event and will be available for purchase on our website



FAQ'S

Is there a minimum amount of tickets I am required to sell?

It is advised that each contestant sell 5-10 tickets. However, not required.

Do I get a free ticket for my parent or husband?

No, all tickets must be paid for

When do tickets go on sale?

Tickets typically go on sale 2-4 weeks prior to the pageant. You will be notified when they go on sale. They will need to be purchased on www.usoamisswisconsin.com

Do children under 5 need a ticket?

No, children 5 and under do not require a ticket.

Will the pageant be livestreamed?

Yes, it will be live streamed via www.usoamisswisconsin.com
Tickets are \$20 to watch

Are there any required rehearsals prior to the pageant?

No. All rehearsals will take place during pageant weekend.

How do I sell advertisements in the program book to raise money towards my pageant expenses?

Once you are registered as a contestant, you will be provided a sponsorship letter to present to businesses, friends and family whom may wish to support you by either purchasing an advertisement to simply wish you good luck or to promote and highlight their business!

FAQ'S

How do I submit my paperwork, documents, headshots, etc?

Everything you need to send, please email
wisconsin@unitedstatesofamericapageants.com OR
illinois@unitedstatesofamericapageants.com

Who should I use to design my Ad Page?

We recommend you use Dream Queen Pageant Designs. You can email your request to dreamqueenpageantproductions@gmail.com

Do I need a coach?

It is not required to have a pageant coach. However, we highly recommend that you schedule at least 1 coaching session with our sponsor coach, Crystal Cavey.

You can text her at 773-315-2114

Can I get a Facebook Page or Instagram Account with my local title?

DO NOT CREATE ANY SOCIAL MEDIA ACCOUNTS WITH YOUR LOCAL USOA TITLE. However, we can create a Facebook page for you that you can use for your reign. Local title holders no longer get instagram accounts, but you are free to use your personal account

Are all days of the pageant mandatory?

Yes, all days are mandatory and all activities are mandatory with the exception of the Queens Dinner.

What should I wear to the Queens Dinner?

The theme changes each year. We suggest dressing for the theme or wearing cocktail attire.

FAQ'S

Are there requirements or a minimum value for the Raffle Basket?

No, there is no requirements or minimum value. Please keep in mind there will be men and children at the dinner as well, so any basket theme is fine

What hashtags should I use when I post?

#usoapageants #unitedstatesofamericapageants #usoawi #usoail #usoamisswi
#usoamissil

What do you look for in a State titleholder?

We look for people who want to live by our motto, to Empower women, inspire others, and uplift everyone. We want title-holders who will advocate for their platform on social media and who are passionate about making a difference.

LOCAL TITLEHOLDER APPEARANCES: How many appearances should I do as a local titleholder?

It is required that you do 1 appearance a month with your local title. If you are to win the State title, it is also required to make 1 appearance a month

How do I find appearances?

There are several ways to find opportunities. Your Director will provide appearance opportunities when available. Connect with your State queens as well and they may have opportunities available. It's also recommended that you partner with local charities and organizations to find volunteer opportunities such as humane societies, shelters, food banks, hospitals, clothing drives, etc.